



## Dynamic Pricing

The Norsk Golf Club will now be utilizing Dynamic Pricing. This buying experience ensures that golfers can look at tee times in real-time and then pick the tee time, price, and date that best suits their needs. There are multiple pricing options every day to choose from.

### What is dynamic pricing?

Dynamic pricing is a value pricing model in which costs for a product or service fluctuate in real-time based on supply and demand. If you have ever shopped for a Badgers ticket or a hotel room online, you are familiar with the concept. Our prices will rise and fall with the availability of tee times.

### How are prices determined?

The Norsk Golf Club uses historical data as well as a combination of real-time information such as time, day, weather and, most importantly, demand to determine its online tee time prices.

### How do I get the best price?

- **Book Online:** The best price will always be online or by downloading our [App](#).
- **Early Booking Discount:** At 14 days out, you can book the tee time of your choice online at the lowest guaranteed green fee rate.
- **Be Flexible:** If you are a golfer who has some flexibility in your schedule, there can be some great deals for you if you choose to play on days when demand is low.

### Can I still book my tee time over the phone or in-person?

Of course! Keep in mind, though, that any tee times that are reserved over the telephone or in-person will be charged the rack rate and will not benefit from dynamic pricing.

Plus, we offer \$2 off for active and retired military members, first responders and seniors over the age of 65. These specials are valid anytime, except with other offers and will be applied at time of check in.